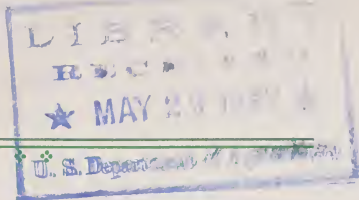


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✓ 62.77



THE SUMMERVILLE FLORAL NURSERY

(PRICE LIST)

1932



Summerville, S. C.

“The Flower Town in the Pines”

Phone 255-W

Geo. Segelken, Prop.



AZALEAS

Azaleas come first and highest among the flowering evergreen shrubs. For garden planting they are unequalled, for, no other shrubs add that touch of Beauty, giving such a variety of colors at that season of the year when plants in bloom are so rare and greatly prized — their blooming season usually beginning in February and continuing through Spring, this, however, depends largely upon the weather conditions; then, too, they provide the rich green setting throughout the year. Azaleas may be used as specimen plants, in the foundation planting, in the shrubbery border, or in beds by themselves.

The Indica and Kurume (Japanese) species are outstanding among the Azaleas. The Indica Azalea, originally imported from India, is the tall fast-growing type; producing large, showy blooms in various colors. It is the same as that grown in the famous Magnolia Gardens near Charleston, S. C. and visitors to the Gardens can tell others of their beauty. The Kurume, is not as fast-growing as the Indica but of compact form. Their flowers are small compared to those of the Indica group but plants in fullbloom are a profusion of blooms.

We now offer a large stock of the best selected varieties of the Indica and Kurume Azaleas. All plants from the smallest to the largest size are well-rooted, bushy, healthy and strong and will give entire satisfaction in every respect.

AZALEA INDICA

6 to 8 inches—\$0.50 each \$5.50—per dozen
\$40.00—per 100

VARIETIES: Formosa (Purple Pink); President Clay (Flaming Red); Alba Maculata (White); Fielder's White; Pride of Dorking (Rose Pink); Elegans (Light Pink); Praestantissima (Rose Pink); Duc de Rohan (Salmon Pink); Variegated; Coccinea Major (Orange Red).

8 to 10 inches—\$0.75 each \$8.00—per dozen
\$55.00—per 100

VARIETIES: Alba Maculata (White); Fielder's White; Salmon; Elegans (Light Pink); Glory of Sunninghill (Red); Duc de Rohan (Salmon Pink); Variegated.

10 to 12 inches—\$1.00 each \$10.00—per dozen
\$75.00—per 100

VARIETIES: Formosa (Purple Pink); President Clay (Flaming Red); Alba Maculata (White); Fielder's White; Salmon; Lavender; Pride of Dorking (Rose Pink); Praestantissima (Rose Pink); Watermelon Pink; Elegans (Light Pink); Glory of Sunninghill (Red); Pressley (Salmon Pink); Duc de Rohan (Salmon Pink); Violace Rubra (Dark Violet Purple); Phoenecia (Purple).

12 to 18 inches—\$1.50 each \$15.00—per dozen
 \$115.00—per 100

VARIETIES: Formosa (Purple Pink); President Clay (Flaming Red); Alba Maculata (White); Phoenecia (Purple); Salmon; Lavender; Pride of Dorking (Rose Pink); Elegans (Light Pink); Wm. Bull (Double Salmon).

18 to 24 inches—\$2.50 each \$25.00—per dozen
 \$185.00—per 100

VARIETIES: Formosa (Purple Pink); President Clay (Flaming Red); Alba Maculata (White).

2 to 3 feet—\$3.50 each \$35.00—per dozen

VARIETIES: Formosa (Purple Pink); Wm. Bull (Double Salmon).

3 to 4 feet—\$6.00 each \$60.00—per dozen

4 to 5 feet—\$10.00 each \$100.00—per dozen

VARIETIES: Formosa (Purple Pink).

3 to 4 feet—\$5.00 each \$50.00—per dozen

VARIETIES: Phoenecia (Purple).

AZALEA MACRANTHA (Orange Red)

6 to 8 inches—\$0.50 each \$ 5.50—per dozen

10 to 12 inches— 1.00 each 10.00—per dozen

12 to 18 inches— 1.50 each 15.00—per dozen

AZALEA AMOENA (Rosy Purple)

10 to 12 inches—\$1.25 each \$12.00—per dozen

12 to 18 inches— 1.75 each 17.00—per dozen

AZALEA KURUME

6 to 8 inches—\$0.75 each \$8.00 per dozen

VARIETIES: Snow (White); Hinodegiri (Red); Peach Blow; Red; Rose Pink; Hinogo (Variegated); Bridesmaid (Salmon).

8 to 10 inches—\$1.00 each \$10.00—per dozen

VARIETIES: Bridesmaid (Salmon); Rose Pink; Salmon Pink; Pale Pink.

10 to 12 inches—\$1.25 each \$12.00—per dozen

VARIETIES: Rose Pink; Pale Pink.

CAMELLIA JAPONICA (Double)

10 to 12 inches—\$1.00 each \$10.00—per dozen

COLORS: Pink; Variegated.

12 to 18 inches—\$1.50 each \$15.00—per dozen

COLORS: Pink; Variegated; Red.

All Prices F. O. B., Summerville, S. C.

CASH WITH ORDER

No garden is complete without a number of these flowering shrubs. If you have not yet BEAUTIFIED YOUR HOME GROUNDS, we would advise you to do it now and we hope OUR AZALEAS will be the means of doing this. It not only enables you to get a little more joy out of the community in which you live, but it has a tremendous impression on the thousands of visitors passing through each year. Place your orders now for our Azaleas and you,

too, will have a lovely garden. When ordering from us, you are assured the best of plants.

PLANTING AND CULTIVATION

Azaleas may be planted from the first of October until June. They require a rich dark soil, which must be acid, therefore, no Lime should be used; the soil can be kept so by the addition of leaves from hardwood trees or raw peaty muck, this loosens the soil and keeps it from packing, for Azaleas do not thrive in sticky soil. If there is clay soil where you wish to plant Azaleas, remove it, digging a large hole with plenty of space for roots to spread and about 18 inches deep, loosening the ground 6 inches deeper for good drainage, then fill in with leaf mold mixed with dark soil.

Care should be taken when planting Azaleas, as, they should not be planted any deeper than they were growing at Nursery; the ball of roots being covered with no more than one-half inch of soil, press soil firmly. After planting water freely and often to keep soil moist until plants are well-established. Amulch of leaves 2 to 3 inches deep helps to hold the moisture and also keeps the sun from baking the roots. In dry weather they should be watered and syringed at least every other day, for this will also keep the red spider off, as, this is the only pest troublesome to Azaleas. If the water does not control this pest, spray about every other week with a solution of Fish Oil Soap and Black Leaf 40 until the plant is free of this insect.

Azaleas thrive best in a half-shady location but will grow in full sunshine, provided they are well-mulched and watered.

Cotton-seed Meal is a good fertilizer for Azaleas and should be applied to plants in the Spring after the cold weather is over; but do not fertilize later than June.

If you follow these directions, you will not have any trouble to grow AZALEAS with success and make your garden a Paradise like Magnolia and Middleton Place Gardens and your town or city as our "Flower Town in the Pines" which is Summerville, S. C.

Our Nursery is located North of Summerville on State Highway No. 2.

Visitors always Welcomed.

SUMMERVILLE FLORAL NURSERY

SUMMERVILLE, S. C.

PHONE 255 W.